

Equitable Prosperity Fund

In order to ensure that mainstream financial systems are equitably addressing systemic issues of inequality and the widening racial wealth gap, we must think differently. Growth-stage, community-centric businesses can be the economic engines for job creation and community development, yet these enterprises are completely ignored by traditional financial institutions and poorly served by existing investment funds.

The Equitable Prosperity Fund is a \$250 million growth-stage impact investment fund designed to fill the missing equity gap needed to propel community-based companies to scale and create measurable impact within communities.

Our Vision

To create a virtuous cycle of innovation and entrepreneurship that supports economic mobility and wealth creation by providing growth capital to social and community-centric enterprises.

Fund Summary

Stage Target:

Growth-stage enterprises and small businesses

Investment Types:

Venture Debt
Profit-sharing Agreements
Preferred Equity

Investment Range:

\$350K - \$3 million+

Geographic Focus:

Atlanta, GA; California; Detroit, MI; New York Tri-State Area; Seattle, WA; Texas (Austin, Dallas-Ft. Worth, and Houston); Washington Metropolitan Area

Target Fund Size:

\$250 million

Blended Capitalization:

Preferred Equity; First-Loss Capital; Senior Debt

Investment Themes

The Equitable Prosperity Fund creates transformation within underestimated communities long overlooked by traditional capital providers by investing in and growing social enterprises focused in four main areas:

- ◆ Creating Economic Opportunities
- ◆ Reducing Food Insecurity
- ◆ Improving Community Health
- ◆ Growing Cooperatives

Investment Impacts

- ◆ Help investees scale, create jobs, and address social determinants of health
- ◆ Bring institutional capital to disinvested businesses and communities
- ◆ Address systemic issues of inequality and close the racial wealth gap

Unique Fund Features

Stable Institutional Fund Manager With Strong Community Ties

The Fund is managed through a new enterprise between [Capital Impact Partners](#) (a nonprofit certified CDFI) and [CDC Small Business Finance](#) (a nonprofit SBA certified development company). Together, our organizations have 80+ years of community and economic development experience, with \$25B in community facility and small business lending; \$800M in assets; \$2.5B AUM; 34% NAR; and a <0.25% average delinquency rate.

Multi-Avenue Deal Origination Opportunities

Our suite of products and programmatic offerings creates a proprietary underwritten investment pipeline of thousands of deals that the Fund can access. Additionally, our loan management platform - [Ventures+](#) - is currently used by more than 250 mission-driven financial institutions nationally and provides annual exposure to thousands of investment opportunities.

To learn more about becoming a **donor or investor**, contact **Raymond Guthrie** | rguthrie@capitalimpact.org | 703.647.2391

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Potential Investee Journey

The Alliance offers a suite of capital products and programs to serve a diverse set of businesses and communities. **The Equitable Prosperity Fund** is a core piece in our capital continuum that meets the growing funding gap within the impact investment market.



Holistic economic and community development at scale centered around people and place.

Addressing Systemic Issues

Growth of Economic Inequity

Current financial structures do not provide equitable opportunities and outcomes as the wealth gap continues to grow exponentially, specifically in communities of color.

Lack of Place-Based, Community-Led Solutions

Trusted organizations that listen to and value community-led solutions, and offer relevant place-based lending and investment products and services, are currently lacking.

Disconnected Supply & Demand of Capital Between Investors and Communities

Institutional investors and community organizations are currently disconnected from efficiently leveraging the supply and demand of capital investments to drive real and scalable impact.

Expertise and Reach to Scale What Works

Ventures+

Technology platform supporting 250+ community-proximate organizations to deliver capital products across the country.

Track record of capital delivery in communities

A combined \$21 billion of capital deployed to community facilities and small businesses since 1978.

Ability to raise capital at scale

S&P-rated organization and Investment Note featured on InspereX's Legacy™ Platform targeting 800 broker-dealers, and other institutional investor platforms such as Morgan Stanley and Fidelity Wealth Management.