Offering a Continuum of Capital & Investment Solutions

Capital Impact Partners and CDC Small Business Finance’s new enterprise is transforming how capital and investments flow into historically disinvested communities. Our suite of capital products and programs supports entrepreneurs and community-based organizations at every growth stage, while filling the funding gap between investors and communities.

Community Development Real Estate Lending
Flexible and affordable loans of $1 million+ to community pillars including health centers and education facilities, food retailers, affordable housing, and cooperatives. We pair these options with flexible options for emerging developers of color.

Impact Investing
Equity investments and mezzanine debt financing from $300k and $3MM to support small and medium sized cash-flow positive businesses and social enterprises that are increasing access to healthcare, reducing food insecurity, creating jobs and generational wealth.

Small Business Lending
Long-term, fixed rate and low down-payment small business working-capital loans ranging from $20K to $250k and SBA 504 real estate financing from $250K to $40MM+. We pair these offerings with options for those who don’t qualify for traditional financing.

Business Advising & Capacity Building
Providing small-business counseling and national programs that build capacity, knowledge, and pathways to grant capital to increase access to opportunities for small business owners and emerging developers of color.

Our Role

- Business Advising & Capacity Building Programs
  Via Equitable Development Initiative
  Via Small Business Advisors

- Early/Mid-stage Growth Loan Products - Traditional & Alternative
  Via SBA Community Advantage 7(a)
  Via Real Estate Acquisition & Pre-Development
  Via SBA Microloan
  Via Activate

- Venture Debt Investment
  Via Equitable Prosperity Fund

- Growth State Loan Products - Traditional & Alternative
  Via SBA 504
  Via Real Estate Construction Impower

- Direct Equity investments
  Via Equitable Prosperity Fund

BIPOC Entrepreneur
Community Development Leader

Receives training, mentorship, and business planning
Receives working capital loan
Receives venture debt or equity investment to grow
Receives real estate financing
Receives equity investment to scale and expand

www.investedincommunities.org
Holistic Economic & Community Development at Scale Centered Around People & Place

Traditional tools and approaches have failed to address systemic issues of inequality and the widening racial wealth gap. Stronger together, our ambitious effort is to ensure that mainstream financial systems are equitably serving communities to drive solutions that support economic mobility and wealth creation.

Addressing Systemic Issues for Communities & Investors

Growth of Economic Inequity
Current financial structures do not provide equitable opportunities and outcomes as the wealth gap continues to grow exponentially, specifically in communities of color.

Lack of Place-Based, Community-Led Solutions
Trusted organizations that listen to and value community-led solutions, and offer relevant place-based lending and investment solutions products and services, are currently lacking.

Disconnected Capital Supply & Demand Between Investors and Communities
Institutional investors and community organizations are currently disconnected from efficiently leveraging the supply and demand of capital investments to drive real and scalable impact.

Expertise & Reach to Scale What Works

Deep Community Experience
80+ years of experience working with communities
$3 billion in assets
$23 billion in financing
250,000 jobs created
12,000 small businesses & 5 million people served

Our Pillars
Listen-first approach
Amplify community-led solutions
Transform capital markets
Collaborate with partners
 Advocate for communities

Please Reach Out for More Information

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